

PORTAGE LAKE ASSOCIATION

June 5, 2024

Regular Board Meeting

6:00PM

Onekama Township Hall

OUR MISSION: The Portage Lake Association is a group of volunteers who are dedicated to making the Portage Lake Area a great place in which to live, play and stay.

Officers	Board of Directors	Committee Heads
Roz Jaffe, President VACANT, Vice President Evie McNeil, Treasurer Mary Jo McElroy, Secretary Al Taylor, Past President	Jean Capper Susan Halloran Kathy Loynes David Maylen Mark Miller Carey Stark Joseph Suchocki Diane Wemlinger	Brian Devilling, Mary Jo McElroy, Mary Fairgrieve, Theresa Gimpel, Nancy Dabrowski, Paul Mueller, Nikki Schneider, Justin Sedelmaier, Carrie & Greg Cassagnola

TOPIC	DISCUSSION	ACTION ITEMS / RESPONSIBILITY
Call to order and welcome	Secretary Mary Jo McElroy called the meeting to order at 6:00 PM; President Roz Jaffe is out of town. Present: Mary Jo McElroy, Diane Wemlinger, Evie McNeil, Kathy Loynes, Carey Stark, Nikki Schneider, Susie Halloran, and Mark Miller.	
Additions to agenda	Request from Onekama History Association to reprint a booklet	
Consent Agenda	The Consent Agenda consisted of May 1, 2024 minutes and May 2024 financials. Kathy Loynes moved to approve the Consent Agenda. Susan Halloran seconded, and the motion passed without dissent.	
Correspondence	We received a letter from West Shore Community College Foundation acknowledging our \$1500 donation for the Frank English Annual Scholarship. An Onekama high school senior, Reece Tiel, received the award. Mary Jo is drafting an article about it for the July PLA newsletter.	
OLD BUSINESS		
Petunia Parade	This season has been complicated by the lack of a person to drive the watering tank. We have now asked Rick Rowe to do the job; on Saturday he will apply fertilizer in the water. 2025 will be more complicated if M-22 in Onekama is repaved. Terri Schmidt has advised against any flowers along the curb (will be trampled) and against using petunias (very fragile and vulnerable to fumes and heat from	

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	the asphalt). She recommends begonias in planters on a post. The Petunia Parade Committee with work with MDOT, local government leaders, and others to figure out what to do next year.	
Event Stage Celebration	Sponsors have been obtained. Publicity is underway. Food trucks will be present as well as local restaurants. Carey Stark volunteered to contact Amigos to see if they want to offer a coupon for a discount that day.	Committee to follow up with Carey about Amigos
Hello Summer Cocktail Party	Joe Suchocki and Nikki Schneider have things managed. They are doing name tags. Donations of gift certificates for golf packages, restaurants, etc. have been obtained. Al Taylor got 8 packages! Susan Halloran asked about donation of physical items. Nikki responded that all items are only on paper, not physically present at the event. A little over 50 tickets have been sold and can be purchased at the door as well.	
Monday Concerts	No update from Brian, but it is thought that everything is in order. Concert cards were available at the meeting.	
Onekama Days	One organizational meeting has been held; a draft flyer was available at the meeting. Event posters need to be sent to Roz Jaffe for each event.	Committee chairs to send posters to Roz Jaffe.
Business Sponsorships	Letters were sent out to businesses asking for general sponsorship of PLA events and, specifically, the Car Show. We do not have a good address for Five Star Real Estate. Diane Wemlinger offered to have John take the envelopes over to Greg Carlson during the work day.	
Mark Miller's role with social media	Mark can post on Instagram. Email him the postings you would like him to do. PLA photos from past events are available on a Google Shared Drive.	
NEW BUSINESS		
July PLA newsletter	The due date for the articles is June 10. The newsletter will be published beginning of July.	
Storage unit damage	The storage unit rented by the PLA was damaged in the hail storm. The roof has been replaced, but the door will need to be replaced as well. Mary Jo is the point person to take the lock off the door when summoned to do so.	

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Township Resolution for Fireworks	Mark Miller made a motion to support a resolution in favor of the fireworks. Diane Wemlinger seconded the motion and it carried.	
Main Street Banners	Joe Suchocki has volunteered to take on the banner project. He will be meeting with Johnson Company.	
Block Party on July 11	The PLA will have a table with membership information, brochure, etc. Carey Stark volunteered to help at the table from 4 to 5 PM.	
Manistee Chamber of Commerce video	The Manistee Chamber of Commerce interviewed Roz Jaffe and Jean Capper about the PLA. The video clip can be seen on Facebook, the chamber website, and Onekama.info website.	
Fall Festival	Katy Costillo will chair the Fall Festival.	
Request from Onekama Historical Association	Onekama Historical Association is asking permission from the PLA to reprint the booklet titled The Story of Portage. Permission for reprinting is documented in the booklet. Since the PLA did the initial printing, we are asked to approve the reprinting. The PLA will receive 50% of the net proceeds. Carey Stark made a motion to approve the reprinting. Evie McNeil seconded, and the motion was approved unanimously.	Mary Jo to let Onekama Historical Association know of the approval to reprint
OTHER BUSINESS		
Adjournment	Susan Halloran moved to adjourn, and Diane Wemlinger seconded. The meeting was adjourned at 6:28 PM.	

Submitted by Mary Jo McElroy